

ALEX WINCH

MARKETING MANAGER



Alex has been working in the marketing industry for over seven years, and in graphic design for over a decade. A true jack of all trades, he excels at a variety of marketing tasks including design, web strategy, social media and communications. Alex holds a BIT in Interactive Multimedia and Design from Carleton University, in addition to an Advanced Diploma in Applied Arts from Algonquin College. Alex is responsible for managing all facets of the Real Strategy brand as it relates to marketing and communications.



EMPLOYMENT EXPERIENCE

- Real Strategy Advisors
Marketing Manager
- Hometown Ottawa
Creative Director/Owner
- Eyevero Marketing
Director of Creative Services



ACCOMPLISHMENTS

- Bachelor of IT
Interactive
Multimedia & Design from
Carleton University
- Entrepreneur
Several self-started
businesses



VOLUNTEER

- Morrison Gardens Community
Housing
Rec leader
- Element High School
Workshop Coordinator
- West Carleton High School
Public Speaker
- Ottawa Skateboard Association
Marketing Director



CONTACT

P: 613-216-0130

awinch@realstrategy.com

1280 Baseline Road, Suite 200
Ottawa, ON K2C 0A9



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