

BELLE PLEHANDZIC

SALES ADMINISTRATOR



Belle brings a comprehensive and dynamic skill set to the Real Strategy team with a background covering sales, marketing, and project management. Over the past decade, Belle has worked across various industries handling everything from lead generation and sales forecasting to project management and service dispatching.

As Sales Administrator, Belle is now pivotal in managing day-to-day operations at Real Strategy, booking tours, and ensuring exceptional client experiences.



EMPLOYMENT EXPERIENCE

- Signature Retirement Living – Sales & Marketing Manager (2022 – 2024)
- S&R Mechanical – Assistant Project Manager & Service Dispatcher (2020 – 2022)
- Francis Plumbing & Heating – Dispatcher (2018 – 2020)
- Lynwood Park Retirement Community – Receptionist & Marketing Assistant (2011-2018)



EDUCATION

- Algonquin College. Business Marketing Diploma

LANGUAGES

- Bosnian and other Slavic languages (Croatian, Serbian)
- English



SKILLS

- Effective Communication
- CRM Software (Salesforce, WelcomeHome, Field Edge, Jonas)
- Lead Generation
- Sales Forecasting
- Team Collaboration
- Attention to Detail
- Perseverance



CONTACT

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